



avantgarde


Teslacard Postcard Action 2010

In early summer 2010, as some kind of art project codenamed *Teslacard*, I sent about 250 postcards to astrologers and astrological organizations worldwide, including to many well-known ones. The postcards sketch my elementary model of the star signs in terms of transformations of the elements, which I first postulated in 2002. Images and photos of the postcards can be found below, as well as a list of all recipients.

Details

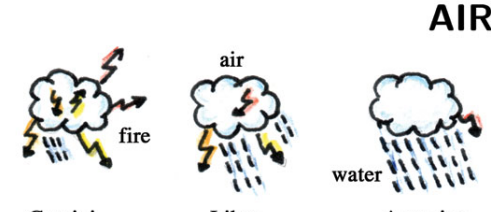
Postcard front:

FIRE



The wood ('earth') that is burnt by the fire of life is in myth the wound of the grail king ('leo') or the deadly wound of chiron ('sagittarius'), and it turns into knowledge and wisdom ('air') that so becomes immortal.

AIR

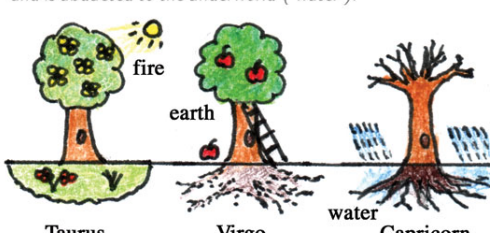


Teiresias ('libra') is blinded by Hera ('loses fire'), but is given the gift of inner vision ('water') by Zeus; so from gemini's random flashes of interest ('fire') to aquarius' universal love raining down equally ('water').

elementary star signs


element	transition	image
fire	earth-fire-air	fire
air	fire-air-water	cloud
water	earth-water-air	river
earth	fire-earth-water	tree

EARTH



Persephone ('virgo') is at first only looking at the sunny surface ('fire'), but then starts to look down to earth to pluck a flower, and is abducted to the underworld ('water').

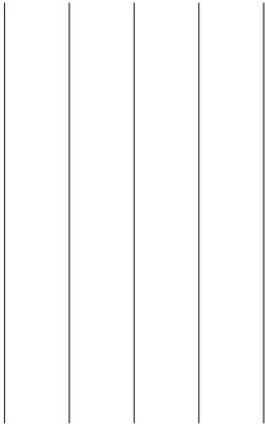

WATER



"The Terrible Mother ['earth'] who seeks to retain control [...] and the Divine Father ['air'] towards whom the individual aspires." —Liz Greene on Cancer in 'The Astrology of Fate'

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Postcard back:

	
<p>Dear Astrologer,</p> <p>The front of this postcard presents a model for the 12 star signs, which is fantastically simple and, yet, fits in a million beautiful ways with the myths and attributes of the star signs.</p> <p>See front page for the model in more detail and some examples from mythology, or visit my web site, exactphilosophy.net, if you really want to dig into this.</p> <p>My web site contains also a way to get to 4+1 elements from <i>first principles</i> and a model that would uniformly describe all kinds of 'psi' phenomena, including astrology.</p> <p>I am a Swiss physicist (* 7 Aug 1966 at 4:12 AM in Zürich) and am doing this as my hobby.</p> <p>Alain Stalder</p> <p style="text-align: right;"><small>exactphilosophy.net</small> </p>	

Recipients by country:

- **Switzerland:** (a copy to myself), Alois Treindl (Astrodienst AG), Dieter Koch (Astrodienst AG), Juri Viktor Stork (Astrodienst AG), Karin Hoffmann (Astrodienst AG), Juri Viktor Stork, Claude Weiss (Astrodata AG), Alexandra Klinghammer (Astrodata AG), Monika Kissling, Astrologisch-Psychologisches Institut API, Beatrice Ganz, Walter Riedle, Astro Uranus Astrologische Beratung, Armando Bertozzi (Astrologie Heute), Claude Weiss (Astrologie Heute), Verena Bachmann (Astrologie Heute), Wissenschaftliche Astrologie in Bern, life-Institut Gemeinschaftspraxis, Roger Steiner (Zentralschweizer Fachschule für psychologische Astrologie ZFA), Thomas Ring Stiftung, Remo Roth (Psychovision), Gerd Kunkel, C.G. Jung-Institut Zürich, Astro-Sesam, Thomas Huber (Astrosky), Anita Cortesi, Leopold Glatz
- **Germany:** Deutscher Astrologen-Verband e.v., astrologix (p.A. Thomas Klamm), Erik van Slooten, Baldur R. Ebertin, Rolf Freitag (Schule für Psychologische Astrologie), Rafael Gil Brand (Astrologie-Zentrum Hamburg), Manfred Gregor, Brigitte Hamann, Peter Kern (KernAstro.de), Lianella Livaldi Laun, Ralph Tarne, Christopher A. Weidner (Phoenix Astrologie München),

Fachzeitschrift Meridian (Jehle & Garms OHG), Sitara Mittag, Alexander von Schlieffen, Reinhardt Stiehle (astronova Versand), Peter Kern (Verlag & Astrologie), Astrologie Zentrum Berlin, Markus Jehle (Astrologie Zentrum Berlin), Werner Held (Astrologie Zentrum Berlin), Petra Niehaus (Astrologie Zentrum Berlin), Heidi Treier (Astrologiezentrum Köln), Allgeier Verlag, Astrologiezentrum Freiburg GmbH, Monika Heer, Stefan Nitschke (Astro-World Int.), I.R. Heller/Efacó*

- **Austria:** Mona Riegger (Magazin Sternwelten), Philip Schiffmann (Magazin Sternwelten), Ulrike Danningner (Magazin Sternwelten), Harald Thurnher, Brigitte Strobele (Österreichische Astrologische Gesellschaft), Wolfgang Tomits (Österreichische Astrologische Gesellschaft), Anneliese Hora, Michaela Fritsch (Starconsulting Astrologie), Michaela Köllensperger, Österreichischer Astrologenverband e.V., Maria Luise Mathis (Astromatis), Kilian Sternad (Kairon K.S.)
- **U.K.:** Liz Greene (The Centre for Psychological Astrology), Juliet Sharman-Burke (The Centre for Psychological Astrology), Darby Costello (The Centre for Psychological Astrology), Lynn Bell (The Centre for Psychological Astrology), Karen Hamaker-Zondag (The Centre for Psychological Astrology), Clare Martin (The Centre for Psychological Astrology), Alexander von Schlieffen (The Centre for Psychological Astrology), John Green (The Centre for Psychological Astrology), Bernadette Brady (The Centre for Psychological Astrology), Michael Lutin (The Centre for Psychological Astrology), Lars Widding (The Centre for Psychological Astrology), John Greene (BCM Box SCAPEGOAT), Bernadette Brady (Astro Logos Ltd.), Darrelyn Gunzburg (Astro Logos Ltd.), Melanie Reinhart (BCM Starwalker), Wimborne Publishing Ltd., The Astrological Association, John Green (The Astrological Association), Nicholas Champion (The Astrological Association), Pat Harris (The Astrological Association), (The Astrological Association), Roy Gillett (The Astrological Association), Chris Mitchell, Nick Champion (Sophia Centre), Crystal Addey (Sophia Centre), Patrick Curry (Sophia Centre), Liz Greene (Sophia Centre), Garry Phillipson (Sophia Centre), Faculty of Astrological Studies, Carole Taylor (Faculty of Astrological Studies), The London School of Astrology, Frank Clifford (The London School of Astrology), Sue Tomkins (The London School of Astrology), Kim Farley (The London School of Astrology), Maggie Hyde, Angela Voss (The University of Kent), Geoffrey Cornelius (The University of Kent), Maggie Hyde (The University of Kent), Leon Schlamm (The University of Kent), Peter Moore (The University of Kent), Patrick Curry, The Wessex Astrologer, Darby Costello, Frank Clifford (Flare/LSA), Marion Williamson (IPC Media), Midheaven Books, Astrological Psychology Association Ltd, Brian Josephson, Rupert Sheldrake, Wendy Stacy (Mayo School of Astrology), Jeff Mayo (Mayo School of Astrology), Deborah Houlding, Jonathan Powell (The Urania Trust), Kim Farnell (British Astrological & Psychic Society), Equinox & Astrology Shop, Eric Biss, Sean Lovatt
- **France:** RAMS c/o Auréas, A.G.A.P.E. Association, SEP Hermès, Patrick Le Guen, Maurice Charvet (CEDRA), RAO, Catherine Verept, La Bibliotheca Astrologica, Dominique Pineau (Association Entre ombre et lumière), Catherine Gestas (Association-Source.com), José Gonzalez, Didier Geslain, Marieke

de Koning, Association Jupitair, Frank Burns, Philippe-Emmanuel Lepoivre de Vesle

- **Italy:** Ciro Discepolo, Mirko Cuneo, Umberto Volpe (ROBYNORO), Dante Valente, Karen Hamaker-Zondag, Dirah Academie
- **Netherlands:** Martin Davis, Faye Cossar
- **Denmark:** Christian Borup
- **Spain:** Escuela Huber
- **Sweden:** Kjell Kullman*
- **Czech Republic:** Radek Dusek (DOMENY s.r.o.)
- **U.S.A.:** Robert Hand, The Mountain Astrologer, Dell Horoscope Magazine, Nicholas Campion (Kepler College), Bruce Scofield (Kepler College), Lee Lehman (Kepler College), Karen McCauley (Kepler College), Gary Gomes (Kepler College), Joseph Crane (Kepler College), Carol Tebbs (Kepler College), (Kepler College), Georgia Stathis (Kepler College), Leigh Westin, Chris Brennan, Elliot R. Wolfson, Robert Schmidt (Project Hindsight), Komilla Sutton, Association for Astrological Networking, American Federation of Astrologers, David Roell (Astrology Center of America), Stanislav Grof (Grof Transpersonal Training, Inc.), Christina Grof (Grof Transpersonal Training, Inc.), Tav Sparks (Grof Transpersonal Training, Inc.), Cary Sparks (Grof Transpersonal Training, Inc.), Richard Tarnas, Dana Gerhardt, Gisele Terry (The Avalon School of Astrology), David Cochrane (The Avalon School of Astrology), Lee Lehman (The Avalon School of Astrology), Pamela Gallagher (The Avalon School of Astrology), Fei Cochrane (The Avalon School of Astrology), Brendan Feeley (The Avalon School of Astrology), Michelle Gould (The Avalon School of Astrology), Katarina Campagnola (The Avalon School of Astrology), Richard Smoot (The Avalon School of Astrology), Tom Chaplin (The Avalon School of Astrology), Bruce Scofield (The Avalon School of Astrology), Edmond Wollmann, Empyrean Quest Publishers, Benjamin Dykes, Christopher Warnock, Liane Thomas Wade (NCGR Enews Editor), Leigh Westin (NCGR Geocosmic Journal Editor), Chris Brennan (NCGR Research Journal Editor), Kirk Little, Joseph Crane (Astrology Institute), Dorian Gieseler Greenbaum (Astrology Institute), Courtney Roberts Conrad, Francesca Rochberg (University of California, Berkeley), The Astrologers Fund, Inc., Kelli Fox (The Astrologer Inc.), Marcha A. Fox (International Academy of Astrology), Ena Stanley (International Academy of Astrology), Jack Fertig, Juliana Swanson (Astral Harmony), Glenn Perry (Association for Psychological Astrology), Michael Erlewine (Matrix Software), Curtis Manwaring (Zoidiasoft Technologies), John Halloran (Halloran Software), Ray White (Astrolabe Inc.), Hank Friedman (Soul Healing), ISIS Institute, Solar-soul, AstroGraph Software, Fei Cochrane, Time Cycles Research, Goravani, The Jung Center, Eric Morrison, Lynn Koiner, Blake Finley (Uranian Institute), Sandra Rozhon* (zodiacal.com), Richard Nolle*, Lynn Hayes*, Roger L. Satterlee*, Gail Klein*, William G. Braud* (Institute of Transpersonal Psychology)
- **Israel:** Talila Stan
- **Canada:** Erin Sullivan, The CAAE

- **Australia:** Kerry Kulkens, Federation of Australian Astrologers Inc., Tess Cullen, Anita Ings, Maggie Kerr, Ed Tamplin, Tanya Obreza, Anne Wright, Gregory Clare
- **Brazil:** CNA - Central Nacional de Astrologia, Mauro de Campos
- **India:** Arun Bansal (future point (p) ltd), AstroCAMP

Most postcards were sent Saturday 26 June 2010, from different mailboxes in and around Zürich, Switzerland. The ones marked above with a star (*) were sent a bit later, in July.

All postcards sent in June 2010:

